



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

INVESTING IN OUR COMMUNITY

YMCA OF GREATER SPRINGFIELD JANUARY 1, 2014 – DECEMBER 31, 2014

As a leading nonprofit partner throughout the country, the Y has the track record and on-the-ground presence to move communities forward, just as we do here in the greater Springfield region. As a charity, we work every day to address community needs and ensure that all are welcome and that no one is turned away based on an inability to pay.

Y FACTS

There is no other nonprofit quite like the Y. That's because in 10,000 neighborhoods across the nation, we have the presence and partnerships to not just promise, but to deliver, lasting personal and social change. The YMCA of Greater Springfield is the largest YMCA association in western Massachusetts, providing opportunities for Youth Development, Healthy Living and Social Responsibility to 115,000 members and program participants in the 14 cities and towns that make up our region.

YMCA of Greater Springfield Impact 2014

Through contributed income from the community, government contracts and grant funds, the YMCA of Greater Springfield brought in **\$6,551,364** which was returned to the community through programs and services to support the Youth Development, Healthy Living and Social Responsibility needs of our community.

OPPORTUNITIES FOR ALL IN GREATER SPRINGFIELD

Giving everyone the opportunity to learn, grow and thrive

Children and Teens (Birth – 17)	The YMCA of Greater Springfield serves 10,000 kids and teens, providing a wide range of activities to nurture potential, including teen clubs, sports leagues, family nights and community service projects.
Low-Income Families	Our YMCAs provide quality programs to working families regardless of their income level. Each year, we provide nearly \$2.5 million in financial assistance to families who otherwise could not afford to participate in our programs and the programs of other partner organizations in the community.

Seniors (65+)	Our aquatics programs, group exercise classes and nutrition programs ensure that older adults have every opportunity to connect with one another and engage in meaningful activities in every YMCA in greater Springfield.
Everyone is Welcome	We provide activities open to everyone in our community including free health fairs/screenings, physical activity programs, nutrition advice and more.
Other Nonprofit Organizations	The YMCA of Greater Springfield provides meeting and event space at little to no charge for outside clubs, nonprofits and community service organizations to help them meet broader community needs. Over \$10,000 worth of space was provided in 2014.

VOLUNTEER ENGAGEMENT AND COLLABORATIONS

Mobilizing our community to effect lasting change

Volunteerism Our YMCAs throughout the state are locally driven by an ongoing assessment of community needs and controlled by a local board of community volunteers.

<i>Number of Volunteers</i>	743
<i>Total Volunteer Time</i>	7,204 hours
<i>Total Value of Volunteer Time</i>	\$183,500

Collaborations The Y recognizes the importance of working together to create lasting social and personal change. We have the community's trust to convene, partner and support community collaborations with schools, government agencies, faith-based organizations, businesses and others. Currently, the YMCA of Greater Springfield has over 100 partners and collaborators who work with us to provide opportunities for Youth Development, Healthy Living and Social Responsibility for the youth, teens, families and seniors throughout our region.

INVESTING IN OUR KIDS, OUR HEALTH AND OUR NEIGHBORS

At the Y, strengthening community is our cause. Strong communities don't just happen, they're the result of steady leadership and stewardship of strong values. That's the Y. We make a difference by focusing on three key areas: youth development, healthy living and social responsibility. By investing in our kids, our health and our neighbors, the YMCA of Greater Springfield ensures that everyone, regardless of age, income or background, has the opportunity to thrive.

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen
Early Learning Centers

234 children served daily.

Our nationally accredited early learning centers provide high quality early educational programs with the convenience of families in mind. We offer our children the unique opportunity to participate in many extra enrichment activities not typically found in most traditional childcare programs including music, swim and gym. Our facility

offers busy families and children many wonderful amenities in this nurturing family-friendly setting that has been custom-designed especially for your young child.

Before- and After-school Learning Centers

1,139 children served daily.

Our before-school programs provide calm, quiet environments for children from 6:30 a.m. until the start of school. Children are provided breakfast, and can choose from a variety of creative and free play options.

The YMCA provides a safe, fun environment for children to continue learning during after-school time. Children are provided with snack and the opportunity to complete their homework, with assistance from staff. Different age appropriate activities are offered each day, including sports, outdoor play, arts and crafts, science, cooking, story time, and much more. This program begins at the end of the full school day and runs until 6:00 pm.

The YMCA of Greater Springfield provides school-age education services at 19 sites throughout the region.

Summer Camp

700 youth and teens enrolled in summer camp programs daily during 2014.

The YMCA provides summer enrichment activities at seven locations during the summer. In addition to the programs that operate throughout the school year at Dunbar, Downtown, Sullivan, North End Youth Center and Lower Liberty, we also have two campground locations. Camp Weber in West Springfield serves more than 300 kids daily, while Camp Stony Brook Acres in Wilbraham serves an additional 125 youth. Both camps help youth gain an appreciation for outdoors while developing relationships and skills that will last a lifetime.

Y-AIM/Teen programs

350 teens enrolled in Y-AIM; average of 150 teens served daily.

Working together, the YMCA of Greater Springfield, Springfield Public Schools, Big Y Foods, Smith & Wesson and other business partners throughout the greater Springfield area are partnering to transform the lives of our youth from being disengaged and disconnected to ambitious, motivated, and productive.

The explicit goal of Y-AIM (Achieve academically, Inspire to attend college, and Move toward personal growth) is “to provide talented, underachieving at-risk youth entering the 9th grade with a solid support system throughout all four years of high school” as a means to assure graduation from high school, pursuit of higher education, and access to gainful employment in the global marketplace.

In a community where the graduation rate is approximately 50 percent, our Y-AIM teens are graduating at a rate of 90 percent.

As part of the Y-AIM program, Teen Outreach programs are provided in five outreach locations during the after-school hours, providing support, recreation and programming for over 150 teens daily.

Y-AIM programs include Youth In Government, Making Proud Choices!, the Teen Advisory Board, and Leaders Club.

Youth Athletics

Enrolled 5,000 youth and teens in our athletic programs, including futsal, basketball, volleyball, and boxing.

At the Y, we understand that organized sports can play an integral role in the physical, social and emotional development of our youth. Our sports programs are widely acclaimed for not only teaching youth skills and rules associated with the games, but also the importance of teamwork, leadership and self-confidence. Studies show that kids who participate in sports attend school more, achieve honor-role distinction more often, are more community and civic minded, and tend to be more successful in the workplace.

Annually, we enroll 5,000 youth and teens in our athletic programs, including soccer, basketball, volleyball, wrestling, track, and more.

HEALTHY LIVING

*Improving the nation's health and well-being
Wellness Programs*

***Provided wellness services to nearly
16,000 people throughout the region.***

Aquatics Programs

***1,400 participants served in our Aquatics
programs.***

LIVESTRONG at the Y

***We graduated 67 participants from the
program.***

Adult Athletics

***1,373 men and women enrolled in Adult
Athletics.***

MOCHA

***35 men participated in the program, with
10 graduates of the program serving as
mentors.***

At the YMCA of Greater Springfield, children and adults are taught to value their health and honor their bodies. Every day, we touch the lives of more than 3,500 people, helping them establish and reach their goals of a healthier life. With offerings that include a pool, gym, wellness center, group exercise, nutrition and personal training, our members benefit from the expertise of our professional wellness staff in over 80 programs.

The Y has been for America's leading swim instructor for more than 100 years. But our aquatics programs extend beyond instruction. We also provide recreational, competitive and specialty programs for all ages and abilities, including parent-child classes, preschool/youth swim lessons, water exercise, and rescue and water safety.

Upon completion of our Life Guard Training course, participants receive an American Red cross LGT certificate, which includes First Aid Skills, and is valid for three years. Participants also receive a certificate in CPR/AED for Professional Rescuer Training.

LIVESTRONG at the YMCA is a 12-week small group program designed for adult cancer survivors who have become de-conditioned or chronically fatigued from their treatment and/or disease. The program is offered without cost to the participants. Over 300 people have graduated from the program, since its inception in 2010.

At the Y, we know that growing up doesn't have to mean giving up the things adults enjoy. Our Y provides a number of adult athletic leagues opportunities, including volleyball and basketball.

MOCHA (Men Of Color Health Awareness) is an innovative health movement in Springfield, Massachusetts which seeks to reduce severe health disparities in the city by creating health-conscious norms and diffusing them through men of color's personal and social networks.

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

Strengthening CommUNITY Campaign

Provided nearly \$1,000,000 in scholarship assistance to our members and program participants.

Each year, the YMCA of Greater Springfield provides nearly \$1,000,000 in scholarship assistance to families who otherwise could not afford to take advantage of our programs and services. Through the generosity and support of our partners and donors, over \$500,000 comes from donations we receive through our annual Strengthening Our CommUNITY scholarship campaign.

The remaining funds are raised through our home mission – every penny we earn is reinvested in our members to provide more opportunities to meet the needs of the people who live in our community.

Volunteer/Mentor Opportunities

743 volunteers provided 7,204 hours of volunteer work for an estimated value of \$183,500.

With a focus on youth development, healthy living and social responsibility, Y volunteers give men, women and children of all ages and from all walks of life the resources and support they need to be healthy, confident, connected and secure.

Looking to have a great experience as a volunteer? We are always looking for people that are 16 years and older who want to volunteer in a wide variety of programs. Preschool sports, aquatics programs, child watch, after school programs, youth programs and even some behind the scenes work.